



Harlem Pride

Harlem Pride Local Business Sponsor Registration Form

Date: _____

Harlem Pride would like to offer you an opportunity to support Harlem Pride throughout the year through our Local Business Sponsorship.

As a Harlem Pride Local Business Sponsor you will show your support for Harlem Pride as a community organization. It also lets our over 10,000 Harlem Pride constituents, friends, family and allies know that your business is a safe and friendly place for them to patronize.

Digital Coupons

Also, included in your \$150/year Local Business Sponsorship is an opportunity to further attract our constituents, friends, family and allies to your business by providing 'digital coupons' that can be presented for discounts of your choice at your establishment (see example below). Digital coupons can be printed or presented on cell phones. You can add a barcode or QR code for tracking. This will increase your visibility and draw the massive spending power of Harlem's SGL/LGBT community. Our website will list establishments that provide discounts for our constituents who carry our Harlem Pride Membership Card. You can send us one coupon per month that will be posted to our email list and social media outlets. Harlem Pride will provide you with a window decal to advertise your support.

Examples of suggested discounts:

- ____% off the total purchase or item
- Buy 1 ____, get 1 Free
- 1 Free ____ with every purchase of a specific item or amount

LOCAL BUSINESS SPONSORSHIP BENEFITS:

- Listing in the "Places To Visit" section of our website
- Opportunity to provide monthly Digital Coupons
- Harlem Pride Poster for display during June for Harlem Pride Celebration Month
(May request up to 5 posters - The Official Harlem Pride Poster is 11 x 17 inches)
- Window decal (4" x 4") to advertise your participation in the Digital Coupon discount program



(Digital Coupon Example - Dinosaur Bar-B-Que)



(Window Decal)

ORGANIZATION INFORMATION

Organization Name:

Organization Address:

City:

State:

Zip code:

Organization Website:

Organization Phone:

Organization Email:

Federal EIN/Tax ID Number:

CONTACT INFORMATION *(Person who can be contacted concerning the sponsorship)***Contact Person #1****Contact Person #2**

First Name:

First Name:

Last Name:

Last Name:

Title/Position:

Title/Position:

Email:

Email:

Work Phone:

Work Phone:

Cell Phone:

Cell Phone:

PAYMENT INFORMATION**Item****Quantity****Cost*****Local Business Sponsorship**

\$150.00/year

NO REFUNDS*TOTAL**

Please mail a check or money order for **\$150.00** made payable to **Harlem Pride, Inc.** to: Harlem Pride Local Business Sponsors, 42 Macombs Place, New York, NY 10039. You may also visit <http://www.harlempride.org> and fill out the online Local Business Sponsorship Form. If you have any questions or comments, please email Carmen Neely at cneely@harlempride.org.

PAYMENT DETAILS**BILLING ADDRESS**

Organization Name:

First Name:

Last Name:

Billing Address:

City:

State:

Zip code:

Print Name:

Date:

Signature:

INTERNAL USE ONLY

Date Received:

Received By:

Date Entered:

Entered By:

Transaction Number:

Authorization Number:

Credit Card Type:

Last 4-Digits of Credit Card Number:

Check/Money Order Number: